



# DATA MANAGEMENT, PROTECTION AND ACCESS KOREA

DATE:  
25 FEBRUARY 2014

VENUE:  
SEOUL

## RECONCILING TRADE SECRET PROTECTION & E-DISCOVERY IN KOREA



REUTERS/Agis Duvignau

INNOVATE

CPD/CLE points applied for

### LIMITED SPACE RESERVE NOW

With ONLY 50 spaces available at this event, act now to avoid disappointment, and reserve your place alongside leaders in data management from Korea and beyond in this intimate, closed-door, knowledge-sharing environment.

#### KEY TOPIC HIGHLIGHTS

In today's world of multinational business, with information stored in various places and forms, protecting trade secrets is ever more difficult. With no standalone e-Discovery law in Korea, the pressure is on Korean companies to reconcile various trade secret laws already in place with methods of collection, retention and access to sensitive company information.

This event offers perspectives from in-house, compliance, private practice and key government individuals as to how to manage information throughout the transaction lifecycle from beginning to end. Attendees will learn of the regulatory and legislative context of trade secret and e-Discovery in Korea, and what this means to protection, and will then be taught hands-on data management strategies applicable to their operational processes.

#### WHY YOU SHOULD ATTEND:

- Receive updates on the **latest government reforms** and policies on data privacy and cloud computing from a key member of the **Korea Internet and Security Agency (KISA)**
- Establish an optimal balance of preventative and reactionary processes to **manage and protect company data**
- Learn how to successfully **combine trade secret protection and business process transparency**
- Master the **legislative and technical foundations of discovery and e-discovery procedures** across multiple jurisdictions
- Streamline and **optimise collaboration and data management** between in-house and external counsel

**Save US\$200** for early booking! Regular price \$590

Register before 27th January and pay only **\$390**. Book 5 delegates and **save an additional 20%**.

To book, visit [www.regonline.com/seoul\\_data\\_management\\_2014](http://www.regonline.com/seoul_data_management_2014)

For further information, contact Trang at [chuminh.trang@thomsonreuters.com](mailto:chuminh.trang@thomsonreuters.com) or **(65) 6870 3711**

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# ALB DATA MANAGEMENT, PROTECTION AND ACCESS KOREA



DATE: 25 FEBRUARY 2014  
LOCATION: SEOUL

## PROGRAM AGENDA

08:45

### Registration

09:15

### Government Keynote Address: Regulatory developments in data protection and privacy

- Regulatory developments in data protection and privacy: the role of the Korea Internet Security Agency
- Privacy and personal data protection policies
- Reforming data protection and cloud computing laws
- Future issues to consider



**KYUNGHO CHUNG**, Executive Vice President - Information Security Group, **Korea Internet and Security Agency (KISA)**

10:00

### The legal framework and fundamental agreements of data management and protection in Korea

- The practical impact of the Unfair Competition Prevention Act and Trade Secret Protection Act (UCPA)
- The implications of the Industrial Technology Act on protecting national core technologies
- Non-disclosure agreements
- Non-compete agreements

10:45

### Refreshment Break

11:05

### Creating and maintaining an optimal trade secret management system:

- Prevention
  - acknowledgements/consent
  - education and training
- Enforcement levels

- Investigation
- Identification
- Sanction
- Legal measures



**TAE EON KOO**, Legal Counsel for the Personal Information Protection Commission, **Ministry of Public**

**Administration and Security, Korea**, Co-Founder, Representative Attorney, **TEK & LAW Law Firm**

11:50

### Case study: IP and trade secret protection: collaboration with and meeting the expectations of in-house counsel

- Optimal collaboration with the external counsel: data management and communication advice from the in-house perspective
- Introducing and implementing ethical billing
- Experience in upholding data privacy within the company: prevention and enforcement



**ROGER CHAE**, General Counsel, **Otis Elevator Korea**

12:35

### Networking Lunch

13:50

### The A to Z of e-Discovery for legal professionals

- The latest regulations and related policies in place in Korea
- Information governance methods in accordance with e-Discovery matters
- Legal risk management with forensics technologies
- Performing internal investigations with the help of accounting and digital forensic methodology in the area of information and asset misuse
- Forensic strategies to manage

- discovery and e-Discovery in cross-border litigation and arbitration
- Strategic execution: challenges and solutions
  - Case assessment
  - Data management and retention
  - Data privacy and cyberspace security issues



**TAE EON KOO**, Legal Counsel for the Personal Information Protection Commission, **Ministry of Public Administration and Security, Korea**, Co-Founder, Representative Attorney, **TEK & LAW Law Firm**

14:50

### A panel of in-house experts discuss how developments in data management law have and will affect them, and how

Moderator:



**JOUNG W. HWANG**, Esq., Professor, Law School, **Hankook University of Foreign Studies**

Featuring our special in-house counsel guests:



**HEEKYUNG NAM**, Vice President, Legal, **Deutsche Securities Korea Co.**



**JIEUN LEE**, General Counsel, **PCA LIFE Insurance Co.**



**JOERN ELBRACHT**, General Counsel & Regional Compliance Officer, **Siemens Korea**

16:00

### Conference closes

## YOUR EXPERT SPEAKERS



**KYUNGHO CHUNG**, Executive Vice President - Information Security Group, **Korea Internet and Security Agency (KISA)**



**TAE EON KOO**, Legal Counsel for the Personal Information Protection Commission, **Ministry of Public Administration and Security, Korea**, Co-Founder, Representative Attorney, **TEK & LAW Law Firm**



**ROGER CHAE**, General Counsel, **Otis Elevator Korea**



**HEEKYUNG NAM**, Vice President, Legal, **Deutsche Securities Korea Co.**



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